

MIGRATING AND MODERNIZING THROUGH WORDPRESS

Integrating and migrating legacy content for the Department of Veterans Affairs

The Problem

The Department of Veterans Affairs (VA) supports hundreds of active websites that host thousands of pages of content. Many of those sites are built on aging legacy platforms that are no longer supported and cannot be easily maintained or updated. Much of the content on these sites is critical for supporting the products and services that the VA provides to veterans.

The Need

To address an aging internal infrastructure and growing digital footprint, the VA needed a team adept in a modernized web content platform and able to support its adoption and management across the organization.

About DocMe360

DocMe360 is a premier digital strategy firm and trusted advisor to our country's most prominent institutions. Based in Washington D.C., we provide innovative solutions to drive enterprise-wide growth across the healthcare, benefits, hospitality, policy, transportation, food security, and information technology industries.

The Solution

DocMe360 established a robust WordPress ecosystem and method to migrate legacy content that focused on:

- **Inter-Site Standardization:** Most of the legacy sites at the VA were developed independently, and did not share common navigation, structure or formatting. To address this, the team developed standard Information Architecture guidelines to harmonize the navigation, site structure and design elements of all migrated sites.
- **Templatization:** The team developed WordPress blocks, patterns, and other reusable elements that were pre-formatted to VA design standards. This allowed the team to maximize capacity and migration speed while ensuring they conform to all accessibility and design standards.
- **Content Strategy:** The team partnered with VA digital communications subject matter experts (SMEs) to develop a comprehensive site audit process. This allowed both DocMe360 and site owners to clean, de-duplicate, simplify and streamline their online content as part of site migrations.

Key Solution Features

- ✓ Program Management
- ✓ Custom Build
- ✓ UI/UX Design
- ✓ Interagency Integration